back to basics?
return to future!
fileted & disrupted!
enhance your business model!
ecosystems

products & services

sales meets AI

my take
first some mindfulness
what means «insurance»?

• super power
  – pooling and balancing of risks

• business model
  – service platform that allows an individual to join the pool
(the next wave) ecosystems
ingredients of an ecosystem

Initiator & Orchestrator

Cooperation Partner

Front-End

APIs

Data
products & services
sales meets AI
my take

«back to basics? — return to future!»
connect

Twitter

LinkedIn

Instagram

XING
The present document has been prepared by Frank Genheimer (New Insurance Business, NIB) as documentation of the presentation held during Back to Basics conference of the Slovenian Insurance Supervision Agency AZN in Ljubljana (SEP 6, 2019). It is a summary focusing on core content and it is thus just a snapshot of the entire talk. The document only reveals its full meaning and intention in combination with the entire presentation and the additional explanations made by the speaker. All delivered examples are solely for illustrative purpose. The explanation of single product types bases on simplified assumptions. Especially therefore, examples are not suitable to compare different product types. Case studies, only showed in extracts, have always only an illustrative character. Similarities with existing companies and projects or present issues of insurance companies are by pure chance. All presented areas and options for action are just a small selection of possible targets and opportunities. The presentation based on market data and information available at time of preparation of the presentation as well as personal experiences and opinions. The presentation raises no claim to completeness. All information has been collected and provided on the basis of market knowledge and experience. However, an independent analysis of for example market data, especially their correctness, has not been made explicitly. The document is hand over to the participants of the event. Passing over to any third party in parts or as total as well as any other publication requires prior written agreement from NIB. For the avoidance of doubts, this document must not be reproduced, distributed or communicated in whole or in part to any third party without written consent of NIB. The documentation and the talk is not to be interpreted as an advice or any consultancy. However, NIB may provide such services if desired. For purpose of clarity and clearness all information about used external information and / or sources are summarized on the slide «sources» in the end of this documentation.
sources

01: Pierre Châtel-Innocenti on Unsplash
02: Debby Hudson on Unsplash
03: Raul Petri on Unsplash
05: Christopher Burns, David Clode, Ashwin Vaswani (all on Unsplash)
08: David Clode on Unsplash
09: Bench Accounting, Victoriano Izquierdo, Marion Michele, Christian Dubovan (all on Unsplash)
10: Alexander Hafemann on Unsplash
11: Christopher Burns on Unsplash
12: Oscar Sutton on Unsplash
12: Jens Johnsson on Unsplash
14: Blake Guidry on Unsplash
15: Chris Li on Unsplash
17: Ashwin Vaswani on Unsplash
18: Nathan Dumlao on Unsplash
20: Logos from website of providers