New trends and technologies in the automotive industry.

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The evolution of driving.

The first stationary gasoline engine developed by Carl Benz (1885 – 1886)

Mercedes-Benz CLS (2019)

After 133 years
New technologies today.

• Electric vehicles – reality or an political excuse?
• Is production and recycling of electric vehicles environmentally friendly?
• Do we produce „green“ energy?
• Do we have enough charging capacity?
New technologies today.
Safety features.

• ABS, ESP, Air Bags – standard equipment
• Active Braking and Pre-Collision Assist with Pedestrian and Cyclist Detection
• Line Assist and Line Centring
• Blind Spot Monitoring
• Active Cruise Control
• 360 Degree Camera
• Night Vision Camera
New technologies today.
Safety features.

• What's the value of Safety features for the customers?
• Are customers willing to pay for it?
• Is there any benefit for customers (tax benefits, discount on insurance...)?
Opportunities for insurance companies. Used cars.

- Used car market vs. New car sales
- New emission (CO$_2$) standards already effect on new car sales
- Opportunities for new insurance products – used vehicles
Opportunities for insurance companies.
Used cars.
Opportunities for insurance companies. Used cars.
Opportunities for insurance companies. Used cars.

- Collaboration with PZU, Allianz, Generali, ERGO
Thank you!

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